

FOCUS on FINLAND MIPCOM 2022



Film in Finland



Content

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MIPCOM 2022

FOCUS on FINLAND

FOCUS ON FINLAND is an export initiative, promoting Finnish content in international industry events and enabling opportunities for Finnish creators to receive international funding, sales and distribution. Focus on Finland brings documentary and drama content to the spotlight. Focus on Finland's drama initiative is carried out in collaboration with **Yle – The Finnish Broadcasting Company, Elisa Viihde, Finnish Film Foundation, and Film in Finland.**

We hope you enjoy these carefully selected projects and pitches. Direct contact details can be found in the catalogue, and if you have any questions about Finland, Finnish content, producers, production incentives or locations, don't hesitate to contact any of the APFI staff.

We wish you a fantastic MIPCOM 2022!



Laura Kuulasmaa
Executive Director
Audiovisual Producers Finland – APFI

www.apfi.fi/en

Audiovisual Producers Finland – APFI is the association for Finnish content producers in the film and television industry. It is tasked with representing the interests of producers in the field of audiovisual content production, promoting internationalisation, enabling sustainable industry and organising industry events and competitions. It is also responsible for the collective management of copyrights.

Tipping Point

A fierce young eco-activist is at war with her oil exec father - until he is murdered and she discovers he was not the man she thought. She gathers his few friends to investigate and visits Svalbard, the Arctic Cold War and climate change hotspot, chasing an elusive piece of stolen software that could heal or destroy the world.

ANNA IS A FIERCE young eco-activist at war with her oil exec father Pauli. She is forced to re-evaluate everything when he is assassinated. All roads lead to Svalbard, the polar island where the cold war and climate change collide. She gathers his few friends to investigate and ends up trying to finish his secret work – the completion of Gaia, climate change software stolen from the Pentagon.

Their quest for the missing parts of the climate change puzzle takes them to glaciers, tundra, isolated research stations, and the depths of the Arctic Sea. Scandinavians, Russians, Chinese and Finns all battle to find and finish the stolen software before the shadowy forces that killed Pauli catch up with them too.



TITLE TIPPING POINT

GENRE ECO-THRILLER

LENGTH 6 X 50'

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR PRE-SALES

ESTIMATED DELIVERY 11/2025

SEASON NUMBER 1

WRITER BRENDAN FOLEY

PRODUCTION COMPANIES REELMEDIA,
MAIPO FILM

PRODUCERS MARKKU FLINK, MARKO RÖHR,
SYNNØVE HØRSDAL

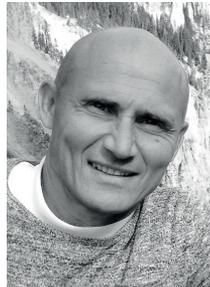
PRODUCER'S EMAIL

MARKKU.FLINK@REELMEDIA.FI,

MARKO.ROHR@REELMEDIA.FI,

SYNNØVE@MAIPO.NO

MIPCOM DATES 17.-20.10.



Marko Röhr
Producer / CEO
Reelmedia



Markku Flink
Producer
Reelmedia



Brendan Foley
Writer

Sunset Grove

Where getting old is the least of your problems.

WHO COULD IMAGINE that anything illegal – whether it be suspicious deaths, thefts or the covert trading of medications – could happen in Sunset Grove retirement home? Its 90-year-old residents Siiri and Irma certainly can't.

The lives of Siiri, Irma, and other Sunset Grove inhabitants are filled mostly with empty time punctuated by glasses of red wine, tram rides and funerals. Investigating the sudden strange occurrences at Sunset Grove, however, proves to be a more interesting pastime than playing cards with the ambassador and the woman in the wide-brimmed hat – not to mention the never-ending arts and crafts sessions,

gym classes or accordion evenings (which the residents of the house attend mostly out of pity towards the employees).

Sunset Grove is a devilishly funny and suspenseful story about old age, friendship and life in a relatively ordinary retirement home. Here the only fate worse than death is being drugged up and locked away inside the dementia ward. Even the sharpest senior can't decipher all the nuances of this place; thankfully a few young people, including members of the biker gang and a grandchild's boyfriend, offer some help.



ENGLISH TITLE SUNSET GROVE

GENRE COMEDY, THRILLER

LENGTH 8 X 24'

FINNISH BROADCASTER ELISA VIIHDE

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR PRE-BUY, SALES COMPANY

BUDGET PER EPISODE 300.000 €

ESTIMATED DELIVERY DATE Q1-2/2024

SEASON NUMBER 1

WRITER MIKKO PÖLLÄ

PRODUCTION COMPANIES AURORA STUDIOS,
FIRE MONKEY

PRODUCERS SEVERI KOIVUSALO, ROOSA TOIVONEN,
PETRI KEMPPINEN, ROOPE LEHTINEN (FIRE MONKEY)

PRODUCER'S EMAIL SEVERI@AURORASTUDIOS.FI

PHONE +358 40 544 8582

MIPCOM DATES 17.-20.10.



Roosa Toivonen
Executive Producer
Aurora Studios



Severi Koivusalo
Producer
Aurora Studios

Flip, Flap and Zip

What's behind it? - Three friends uncover their world one flap at a time.

THREE FRIENDS GO on adventures in a world inspired by unboxing videos, making discoveries by lifting flaps, unrolling, and unzipping. Their universe is unique: you can uncover every little bit of it. You can unzip a

tree, enter and meet an owl. You can roll up the side of an airplane and explore the cockpit inside. You can lift a flap in a field of wheat and find a very sleepy hedgehog.



TITLE FLIP, FLAP AND ZIP
GENRE ANIMATION
LENGTH 52 X 7'
STATUS OF PRODUCTION IN DEVELOPMENT
AND FINANCING
LOOKING FOR CO-PRODUCTION AND
BROADCAST PARTNERS
ESTIMATED DELIVERY DATE TBC (DEPENDING
ON PARTNERS)
SEASON NUMBER 1
CREATOR MAIJA ARPONEN
SALES LIZ RANDALL
PRODUCTION COMPANY HARUWORKS
PRODUCER NICK DORRA
CONTACT EMAILS LIZ.RANDALL@BBC.COM,
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MIPCOM DATES LIZ: 17.-20.10, NICK: 17.-19.10.



Nick Dorra
Producer / CEO
Haruworks



Maija Arponen
Head of Development
Haruworks

Guts

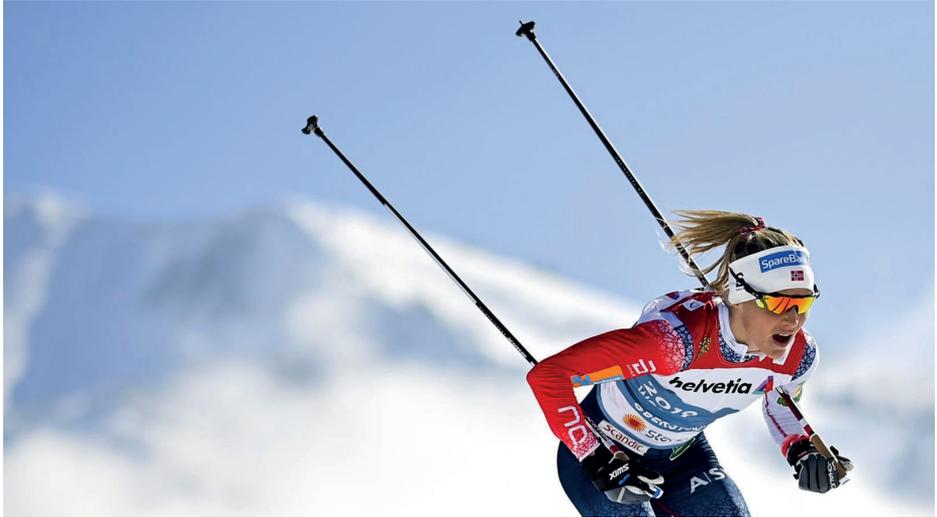
An eternal underdog cross-country skier Anna gets one more chance to become a world champion. She's willing to do almost anything to win – and to beat her long-time nemesis, a natural born skiing sensation Maria.

GUTS IS A DRAMA about women who are the best cross-country skiers in the world. It's a story about ruthlessness and perseverance, and about what it really means – and takes – to be the best. The series tells the story of five different skiers who are all in the Finnish national team. ANNA, 32, an eternal underdog, is obsessed about winning the world championship. MARIA, 28, is Anna's worst rival and the nation's sweetheart, who suffers an injury and uses doping to get back on track. JULIA, 18, a skiing prodigy, is coached by her demanding father. HELMI, 25, a social media queen, faces the sexism and harassment of competitive sports. LENA, 39, should retire, but doesn't know who she is without skiing.

In skiing you compete as a team, but when battling for personal medals, the people who were your teammates yesterday, become your worst enemy. The rivalry is fierce. Top

athletes are big personalities whose job is to put their own interest first. It's not uncommon that they break down once their careers are over, because the high you get from competing and winning is something normal life can never offer.

In *GUTS*, the grind of training and the excitement of competition are married with the personal lives and relationships of the characters. Episodes take place both on the skiing track and outside it. *GUTS* has sophisticated suspense and deep insight to the human psyche. The series is set up in the world of competitive sports, but ultimately is a story about the dark sides that arise from within when we go after our dreams.



TITLE GUTS

GENRE DRAMA WITH A THRILLER FEEL

LENGTH 8 X 52'

FINNISH BROADCASTER YLE

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR FINANCING, SALES, DISTRIBUTION

BUDGET PER EPISODE 515.000€

ESTIMATED DELIVERY DATE Q1/2025

SEASON NUMBER 1

WRITERS JEMINA JOKISALO, DANIELA HAKULINEN,
TUA HARNO, FANNI MIKKONEN

PRODUCERS SAMULI NORHOMAA,
JOHANNA TARVAINEN

PRODUCTION COMPANY SOLAR REPUBLIC

PRODUCER'S EMAIL

SAMULI.NORHOMAA@SOLARREPUBLIC.FI

CO-PRODUCTION COMPANIES

STARAGARA (SVN)

MIPCOM DATES SAMULI: 16.-20.10.

JEMINA: 18.-20.10.



Jemina Jokisalo
Creator & Head Writer
Head of Drama
Solar Republic



Samuli Norhomaa
Producer
Solar Republic

The Wolfpack

In early 90's Helsinki, a Finnish boy idolizes gangsters as he's faced with prejudice and alienation. With some friends, he forms the most successful heist crew Scandinavia has ever seen. Alone they were outcasts, immigrants, and petty thieves. Together they are the Wolfpack.

AFTER THE DEATH of his criminal father, Matti Sarén grows up in a rough suburb of Helsinki with his mother and elder brother. Matti dreams of a brighter future, but as he comes of age in the early 90's, the social democratic dream crumbles around him. Helsinki is filled with unemployment, alienation and prejudice towards dirt-poor street kids like him.

The only ones who seem to be thriving are the criminals. While the suckers around them scrape to make a living, the gangsters live like movie stars, surrounded by booze, pretty girls and excitement. Matti sees this and thinks that to live any other way would be stupid. With a bunch of his friends in similar situations, he forms a gang that will eventually become the most successful heist crew Scandinavia has ever seen.

Matti soon discovers he has a natural talent for crime. It's almost as if it's in his blood. The Wolfpack go on a streak of armed robberies

that make them notorious across Europe. With the spoils of their work, the brothers-in-crime live an exhilarating life that most can only dream of, jetting between Finland and Spain, partying around the clock and commanding respect from those who earlier dismissed them.

But the highlife doesn't come for free, and eventually Matti is forced to see that the price of a life of crime is paid for with the blood of those he loves most.

Thematically *Wolfpack* deals with questions of brotherhood, masculinity, and fate. As the sons of criminals, boozers, and violent screw-ups, many of the men feel like they had no choice but a life of crime. Can Matti break the cycle and take control of his life, or is he doomed to meet a violent and early end like his father?



TITLE THE WOLFPACK

GENRE TRUE CRIME, ACTION-DRAMA

LENGTH 6 X 60' (41')

FINNISH BROADCASTER ELISA VIIHDE

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR INTERNATIONAL DISTRIBUTOR,
FINANCING

BUDGET PER EPISODE 520.000 €

ESTIMATED DELIVERY 10/2024

SEASON NUMBER 1

WRITERS ANTTI PESONEN, SAMUEL KIRKHOPE

PRODUCTION COMPANY SOLAR REPUBLIC

PRODUCERS SAMULI NORHOMAA,
JOHANNA TARVAINEN

PRODUCER'S EMAIL

SAMULI.NORHOMAA@SOLARREPUBLIC.FI

PHONE +358 50 390 0003

MIPCOM DATES SAMULI: 16.-20.10.

JEMINA: 18.-20.10.



Jemina Jokisalo
Head of Drama
Solar Republic



Samuli Norhomaa
Producer
Solar Republic

Bucharest Baby

Bucharest Baby is a thriller that explores the emotional consequences of mixing love, lust and business.

SET IN THE cut throat world of technology startups, the main characters, married couple HANNA (38) and JERE (40) learn that someone, who they thought had died in a Romanian prison in their youth, is still very much alive. This someone is SILVIO (40), who was Jere's best friend and Hanna's first true love twenty years ago. There is a cyber-attack against health application that is based on artificial intelligence and data breach of sensitive medical information. This sends the trio on a journey to solve the mystery of not only who is behind the hacker attack, but who was to responsible for the event that permanently changed their lives forever two decades earlier.

How far are you prepared to go in the pursuit of love?

The story of *Bucharest Baby* is told through three distinct timelines:

IN THE PRESENT the cyber attack aimed at health app threatens confidential information, as Hanna tries to keep the collateral damage on innocent lives at minimum.

THREE YEARS AGO Jere and Silvio's paths cross again and they venture into startup business together developing a health app based on artificial intelligence.

TWENTY YEARS AGO tech students Hanna, Jere and Silvio meet and form a friendship, and the threesome gets arrested in Bucharest for drugs that none of them confesses buying.

BUCHAREST BABY

*"Nothing that is meant for you won't pass you by, even if you tried to push it away or pull it towards you.
Thoughts, hopes or dreams do not matter. Only actions do."*

DRAMA SERIES | 6x50 mins

created by
Laura Immonen, Seija-Liisa Eskola

TITLE BUCHAREST BABY

GENRE PSYCHOLOGICAL THRILLER

LENGTH 6 X 50'

FINNISH BROADCASTER YLE

STATUS OF PRODUCTION SCRIPT PROCESS
GOING ON

LOOKING FOR PRE SALES

BUDGET PER EPISODE 370.000 €

ESTIMATED DELIVERY 4/2024

SEASON NUMBER 1

WRITERS LAURA IMMONEN, HANNA
LEIVONNIEMI, VERA ION

PRODUCTION COMPANY WARNER BROS
INTERNATIONAL TELEVISION PRODUCTION
FINLAND

PRODUCER SUVI SALOKOSKI

PRODUCER'S EMAIL SUVI.SALOKOSKI@WBITVP.FI

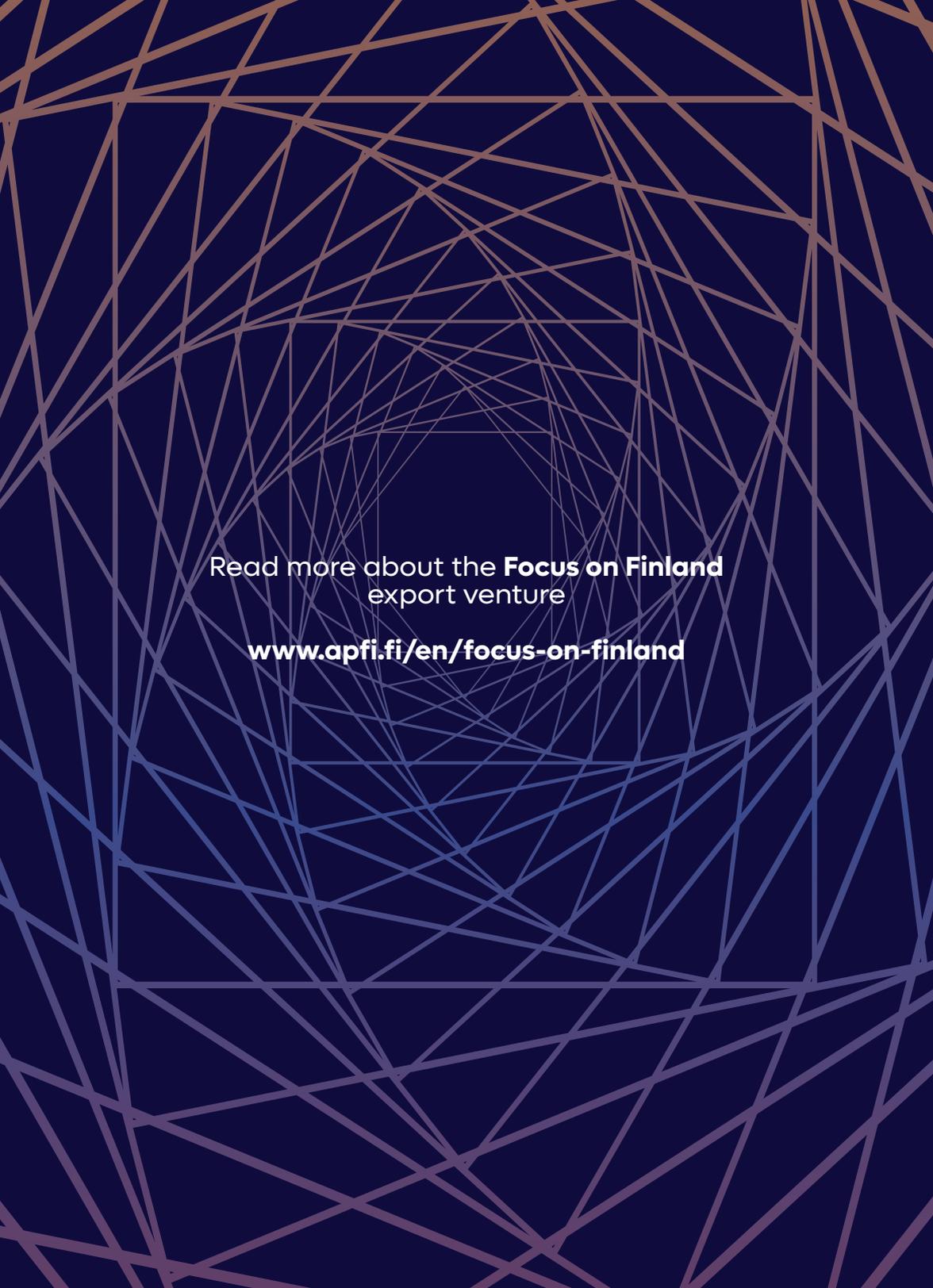
MIPCOM DATES 16.-19.10.



Miira Karhula
Head of Scripted
Development
Warner Bros. ITVP
Finland



Suvi Salokoski
Director of Production
Warner Bros. ITVP
Finland



Read more about the **Focus on Finland**
export venture

www.apfi.fi/en/focus-on-finland